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Cathryn Lloyd is an experienced facilitator, professional consultant, researcher and arts practitioner. She is principal of Maverick Minds and a research doctoral student (Doctor of Creative Industries) within the Creative Industries faculty at the Queensland University of Technology. Her work and research focus on creative experiential learning for professional development and management education, organisational development, creativity, communication, and change.

**2009**

- Artful Inquiry: what does it mean to be an artful mediator? Presentation and workshop LEADR conference, Melbourne (September) and at the Association for Conflict Resolution (ACR) conference (October) in Atlanta Georgia, USA. Currently writing a paper for publication.
- Professional research doctoral candidate – Doctor of Creative Industries (ongoing)
- Design and delivery of creative and professional development workshops for clients.
- Artful Approaches to Managing Conflict (PD workshop for conflict resolution practitioners) in collaboration with the Australian Centre for Peace and Conflict Studies.
- Ideas Festival – Creative Collaborations: Ideas that Matter – a public workshop.
- Volunteer Guide (on-going) – Queensland Art Gallery and Gallery of Modern Art, Brisbane

**2008**

- Delivered doctoral research papers and workshop at peak arts-based learning conference - the Fourth Art of Management and Organisation Conference - Banff, Canada
- Workshops for corporate and government clients
- Continuation of doctorate - research
- Maverick Minds business development
- Volunteer Guide Training - Queensland Art Gallery and Gallery of Modern Art

**2007**

- Maverick Minds business development
- Workshop for RCP Project Managers – The Art of Communication
- Fulltime doctorate student: researching arts-based learning and education for business
- Facilitator/project manager - World Café Event Creative Industries faculty - QUT

**2006**

- Launched Maverick Minds – arts-based professional development consultancy
- Commenced Doctor of Creative Industries – research field arts-based learning and development
- Tutor - QUT on Events and Festivals – Performance Studies Faculty
- Research work at QUT for Performance Studies Faculty – use of drama and theatre in professional development for leadership and change.

**Feb 06 to April 06 - Southbank Institute Creative Industries (Return to Australia)**

- Business and Marketing Officer and Project co-ordinator for the Creative Industries Training Packages – development of creative training projects.

**Jan 2002 to Feb 2005 - Professional Training Manager/Study Abroad Co-ordinator, Central Saint Martins College of Art and Design, University of the Arts, London UK.**

- Responsible for generating income and profits for the business unit by developing and implementing innovative and industry focused training and development programs.

- Developed workshops and seminars - Creative Thinking and Idea Generation, The Business of Creativity, Business and Entrepreneurial skills courses, Music and Management, Creative Writing, Art Direction, Presentation and Voice skills.
- Reviewed/assessed the business unit's existing client base, training programs and tutors.
- Researched training trends to facilitate the expansion of the London Artscom training program.
- Business Plan & SWOT Analysis of the College.
- Developed/managed the delivery of courses to business and educational establishments as well as responding to the training needs of clients by developing new training programs.
- Expanded the delivery of existing training programs to new clients nationally and internationally.
- Co-ordinated/delivered/attended key events to promote the expertise of the college.
- Initiated/co-ordinated working parties for the areas of Professional Training and Study Abroad across the University. This included researching current training developments, advising on policy directions and procedures, marketing, and identifying areas for collaboration.
- Developed an Evaluation and Feedback process including questionnaires for clients to assist with the continuous improvement of the quality of training.
- Developed marketing material for Professional Training and Study Abroad
- Marketing and promotion of courses – Asia, USA, UK and Europe

**May 2001 to November 2001 - Assistant Festival Organiser and Development and Alumni Administrator, Goldsmiths College, London, UK.**

- Event Organisation - Goldsmiths College Annual Arts Festival, Graduation Ceremony and student awards.

**Jan 1988 to Jan 2001 - Self employed, Cathryn Lloyd Design Studio, Brisbane.**

- Designer and Project Manager. Commissions and projects include: Brisbane River Festival, Brisbane Arcade, and World Masters Games. The studio specialised in original designs and fabrics for public spaces, private commissions, commercial, and government contracts.
- Financial, Business, Product and Marketing development.
- Co-ordinate, design, and deliver workshops for arts organisations and private clients.
- Client liaison and media liaison and public relations.
- Solo and group exhibitions.
- Writing Arts Funding Applications.
- Tutor for Flying Arts and Arts West.

**Sept 1998 to Dec 2000 - Teacher, Southbank Institute of TAFE, Brisbane. Certificate 3 in Arts Course Co-ordinator.**

- Development and delivery of course units: Design, Communications and Professional Studies in Certificate 3 in Arts, Diploma of Graphic Design and Diploma of New Media and Illustration, Business and Professional Courses for Visual Artists and Craft Practitioners.

**1997 to 1998 - Touring Exhibition Co-ordinator, Flying Arts Inc., Queensland.**

- Project Management of Touring Exhibition and studio practice.

**1980 to 1987 - Graphic Designer, Queensland National Parks and Wildlife Service and Federal Publishing Company, Brisbane, Australia.**

- Design of publications, brochures, annual reports, posters and displays. Liaised with stakeholders; editor, writers, and photographers.

**Professional Achievements**

- 2009 – Interactive workshop - Association for Conflict Resolution Conference, Atlanta, USA
- 2009 – Interactive workshop LEADR conference (Association of Dispute Resolvers), Melbourne

- 2008 - Delivery of 2 papers and workshop The Fourth Art of Management and Organization conference, Banff, Canada
- 2008 - Published Paper – Pedagogical learnings for management education: Developing creativity and innovation – peer reviewed – Journal of Management & Organization
- 2005 - 2007 - Arts Queensland Peer Assessor
- 2000 - 2001 Craft Queensland Secretary.
- 1996 - 2001 Craft Queensland Board Member.
- 2000 - Guest speaker at Goldsmiths College, Southgate FE College and Newham College, London.
- 2000 - Recipient Arts Queensland Individual Professional Development grant for studies in the UK
- 1998 - Recipient of Arts Queensland Professional Development Grant to assist with costs towards organising an exhibition and attending a Design Conference, USA.
- 1995 - Finalist in the Manufacturing and Industry Category, Executive Woman of the Year Award, Women's Network Australia.
- 1995 - Recipient Arts Queensland Professional Development Grant for 3 month professional studies in traditional and contemporary fabric design Osaka, Tokyo and Kyoto, Japan.

### **Educational Qualifications**

- 2006 - Commenced Doctor of Creative Industries – QUT, Brisbane, Queensland, Australia
- 2004 - Diploma of Management, Chartered Management Institute, London UK.
- 2001 - BTEC Entrepreneurship in Creative Industries, Kensington and Chelsea College, London, UK.
- 2000 - Diploma in Training and Assessment Systems, Southbank TAFE College, Brisbane, Queensland.
- 1999 - Workplace Training Certificate IV, Southbank TAFE College, Brisbane, Queensland.
- 1988 - Bachelor of Arts (Graphic Design), Queensland College of Art, Griffith University, Brisbane, Australia.
- 1987 - Diploma of Arts (Graphic Design), Queensland College of Art, Griffith University, Brisbane, Australia.

### **Professional Development and Memberships**

- 2009 - Master Class: Making groups safe; making groups live – Moreno Collegium, Brisbane
- 2009 - Creators of Peace Circles – 2 day workshop (A guide to forming and facilitating)
- 2009 - Attendee at Initiators of Change Women's International Peace Conference; Sydney
- 2009 - Member - Golden Key International Honour Society
- 2009 - Transformative Mediation – Australian Centre for Peace and Conflict Studies, University of Queensland, Melbourne
- 2008 - Member - AACORN – Arts, Aesthetics, Creativity and Organization Research Network
- 2008 - Facilitative Mediation – Australian Centre for Peace and Conflict Studies, UQ, Brisbane
- 2008 - The Leadership Challenge – Managing Change Successfully
- 2008 - Volunteer Gallery Guide Training – Queensland Art Gallery and Gallery of Modern Art
- 2008 - Member – Artworkers Alliance
- 2007 - Member - Creative Leadership Forum
- 2007 - Graphic Facilitation Workshop – Meeting Magic, UK
- 2007 - Creativity at Work Workshop - Linda Naiman, Creativity at Work, Singapore
- 2007 - Student Member - Australian Institute of Management
- 2007 - Foundations of Facilitation – Bob Dick Facilitator, Brisbane
- 2007 - Graphic Facilitation workshop – Paper Plane Consultants, Sydney
- 2007 - The Art of Facilitation – Zenergy Training, Sydney
- Professional Development and Creative Courses in Australia and overseas.

### **Interests and luxuries**

Yoga, walking, swimming, drawing, painting, music, reading, travelling, galleries, exhibitions, movies, theatre, good food, friends and family.