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Dr Cathryn Lloyd is an experienced facilitator, educator, researcher and arts practitioner. She is principal of **Maverick Minds** a creative experiential learning and professional development consultancy. She holds a Doctor of Creative Industries, Queensland University of Technology (QUT) Australia. Her research explores arts-based learning (the use of creative/artistic processes/methods) as a pedagogical approach to contribute to individual and organisational learning and development and to encourage collaboration, relationship building, inquiry, active reflection, creativity and change. She is a sessional academic tutor within the Creative Industries Faculty at QUT.

Educational Qualifications

- 2011 - Doctor of Creative Industries Graduate, QUT, Australia. Thesis Title: *Artful Inquiry: an arts-based facilitation approach for individual and organisational learning and development*
- 2011 - Current, Graduate Certificate in Research Commercialisation, Australian Technology Network of Universities; completed June 2011. (units include Managing Your Research Career, Project Management, Knowledge Transfer and Research, Leadership and Workplace Communications)
- 2004 - Diploma of Management, Chartered Management Institute, London UK.
- 2001 - BTEC Entrepreneurship in Creative Industries, Kensington and Chelsea College, UK.
- 2000 - Diploma in Training and Assessment Systems, Southbank TAFE College, Brisbane.
- 1999 - Workplace Training Certificate IV, Southbank TAFE College, Brisbane.
- 1988 - Bachelor of Arts (Graphic Design), Queensland College of Art, Griffith University, Australia.
- 1987 - Diploma of Arts (Graphic Design), Queensland College of Art, Griffith University, Australia.

Professional Work and Academic Studies/Research

Maverick Minds Clients

PWC, RCP, QUT, Ernst and Young, NDY, Contact Inc, Benevolent Society (Queensland Leadership program), Queensland University of Technology (Creative Industries), Peace and Conflict Studies - James Cook University, University of Queensland, Queensland Government agencies (Queensland Police, BIIG, Ideas Festival, Queensland Water Commission)

The experiential and arts-based professional development workshops delivered to clients is based on a process of Artful Inquiry which can be used for building teams/relationships, collaboration, organisational culture and values, creativity and innovation.

2011

- Maverick Minds consultancy work.
- Tutor – Creative Industries Faculty (undergraduate), QUT, Australia.
- Finalising Doctoral Degree
- Graduate Certificate in Research Commercialisation

2006 - 2010

- Research doctoral candidate – Doctor of Creative Industries, QUT.
- Maverick Minds (sole business practice) – launch and business development.

- Commenced Doctoral Research – Doctor of Creative Industries, QUT.
- Tutor - QUT Performance Studies Faculty.
- Research work QUT Performance Studies Faculty.
- Business and Marketing Officer and Project co-ordinator Creative Industries Training Packages – development of creative training projects, Southbank Creative Industries, Brisbane.

Jan 2002 to Feb 2005 - Professional Training Manager (new position) and Study Abroad Co-ordinator, Central Saint Martins College of Art and Design, University of the Arts, London UK -

- Co-ordinated a team of lecturers/tutors for design and delivery of creative corporate training packages for business and educational institutions. Clients: BBC, Sony, LVMH and Bloomberg.
- Generated income and profits for the business unit by developing and implementing innovative and industry focused training and professional development programs.
- Designed and developed workshops e.g., Creative Thinking and Idea Generation, The Business of Creativity, Business and Entrepreneurial skills courses, Creative Writing, Art Direction, Presentation and Voice skills.
- Reviewed existing client base, training programs, and tutors.
- Researched training trends to facilitate the expansion of the London Artscom training program.
- Business Plan & SWOT Analysis of the College.
- Expanded delivery of existing training programs to new clients nationally and internationally.
- Co-ordinated/delivered/attended key events to promote the expertise of the college.
- Initiated/co-ordinated working parties for the areas of Professional Training and Study Abroad across the University. This included researching current training developments, advising on policy directions and procedures, marketing, and identifying areas for collaboration.
- Developed an Evaluation and Feedback process including questionnaires for clients to assist with the continuous improvement of the quality of training.
- Developed marketing material for Professional Training and Study Abroad.
- Marketing and promotion of courses Professional Training and Study Abroad – Asia, USA, UK and Europe.

May 2001 to November 2001 - Assistant Festival Organiser and Development and Alumni Administrator, Goldsmiths College, London, UK.

- Event Organisation - Goldsmiths College Annual Arts Festival, Graduation Ceremony, and student awards.

Jan 1988 to Jan 2001 - Self employed, Cathryn Lloyd Fabric Design Studio, Brisbane.

- Sole business operator, designer and project manager.
- Commissions/Projects include: Brisbane River Festival, Brisbane Arcade, and World Masters Games. Original designs and fabrics for public spaces, private commissions, commercial, and government contracts.
- Financial, Business, Product and Marketing development.
- Co-ordinate, design, and deliver workshops for arts organisations and private clients.
- Client liaison and media liaison and public relations.
- Tutor for Flying Arts, Arts West and Queensland Arts Council.
- Solo and group exhibitions/Writing Arts Funding Applications.
- Touring Exhibition Co-ordinator, Flying Arts Inc., Queensland

Sept 1998-Dec 2000 - Southbank Institute TAFE - Teacher and Course Co-ordinator

- Development and delivery of course units: Design, Communications and Professional Studies in Certificate 3 in Arts, Diploma of Graphic Design and Diploma of New Media and Illustration, Business and Professional Courses for Visual Artists and Craft Practitioners.

1980-1987 Designer, Queensland National Parks and Wildlife Service; Designer Federal Publishing Company, Brisbane, Australia; Freelance work

- Design of publications, brochures, annual reports, posters and displays. Liaised with stakeholders; editor, writers, and photographers.

Academic Grants

- 2008 – Grant-in-aid (QUT) to present at international conference (Canada)
- 2009 – Grant-in-aid (QUT) to present at international conference (USA)
- 2011 – Scholarship – Graduate Certificate in Research Commercialisation

Professional Arts Grants

- 2000 - Arts Queensland Individual Professional Development Grant – professional research in UK.
- 1998 - Arts Queensland Professional Development Grant - international exhibition and conference attendance - USA.
- 1995 - Arts Queensland Professional Development Grant - 3 month professional studies traditional and contemporary textile design Osaka, Tokyo and Kyoto, Japan.

Professional Development/Workshops/Courses

- 2010 - Digital Storytelling, QUT Creative Industries.
- 2010 - Understanding People: Psychodrama Essentials – Moreno Collegium, Brisbane.
- 2009 - Master Class: Making groups safe; making groups live – Moreno Collegium, Brisbane.
- 2009 - Creators of Peace Circles - A guide to forming and facilitating peace circles.
- 2009 - Transformative Mediation - Australian Centre for Peace and Conflict Studies, Melbourne.
- 2008 - Facilitative Mediation - Australian Centre for Peace and Conflict Studies, UQ, Brisbane.
- 2008 - The Leadership Challenge - Managing Change Successfully, The Banff Centre.
- 2007 - Graphic Facilitation Workshop - Meeting Magic, UK.
- 2007 - Creativity at Work Workshop - Linda Naiman, Creativity at Work, Singapore.
- 2007 - Foundations of Facilitation – Bob Dick Facilitator, Brisbane.
- 2007 - Graphic Facilitation workshop – Paper Plane Consultants, Sydney.
- 2007 - The Art of Facilitation – Zenergy Training, Sydney.
- Professional Development and Creative Courses in Australia and overseas.

Conference presentations and workshops

- 2011 - (September) LEADR 'Kon gres Conference (collaborative workshop)
- 2011 - (September) Action Learning and Action Research (ALARA) Australasian Conference - Plenary (community building process)
- 2010 - Celebrating Story, Melbourne. (presentation/workshop)
- 2009 - Association for Conflict Resolution, Atlanta, USA. (workshop)
- 2009 - LEADR conference (Assoc. of Dispute Resolvers), Melbourne. (workshop)
- 2008 - The Fourth Art of Management and Organisation Conference – Banff Leadership Centre, Canada – 2 papers and workshop.

Volunteer Work

- 2011 - Member of ALARA organising committee Australasian Conference September 2011
- 2008 - 2011 - Volunteer Guide Queensland Arts Gallery/Gallery of Modern Art
- 2005 - 2007 - Arts Queensland Peer Assessor for Professional Development Grants.
- 1996 - 2001- Artisan (Craft Queensland) Board and Secretary.

Professional Achievements

- Student representative speaker at July 2011 Graduation ceremony, Queensland University of Technology.
- 1995 - Finalist in the Manufacturing and Industry Category, Executive Woman of the Year Award, Women's Network Australia.

Memberships

- AACORN - Arts, Aesthetics, Creativity and Organization Research Network.
- Oral History Association of Australia
- Golden Key International Honour Society.
- Brisbane Inner West Chamber of Commerce.
- Various networking groups and communities of practice
- UN Women Australia (formerly UNIFEM Australia)

Published Journal papers and articles

Lloyd, Cathryn . 2010. Making sense: reading and interpreting data through a reflective framework. In *ALAR Action learning and action research journal. Action learning, action research association (ALARA)*. 16 (2): 77-91

Lloyd, Cathryn, and Samantha Hardy. 2010. Artful ADR Training. *ACResolution*, 7-10.

Lloyd, Cathryn. 2008. *The Sphere of Professional Artistry: The art of knowing what to do when you don't know what to do*. Proceedings of the Fourth Art of Management and Organisation Conference, the Banff Centre, Banff, Canada, ISSN: 1752-0088 [CD-ROM].

Kerr, Cheryl and Cathryn Lloyd. 2008. Pedagogical learnings for management and education: Developing creativity and innovation. *Journal of Management & Organization: Reconceiving the Artful in Management Development and Education*. Vol 14 (5): 486-503

Personal - Yoga, hiking, swimming, drawing, painting, music, reading, travel, galleries, exhibitions, movies, theatre, slow food, friends and family, and spending time at the Granite Belt.

Other - Holder of Australian and British citizenship

Referees

Available on request